



Booth/Exhibit Pricing Guide

INDOOR BOOTH PRICING (ALL REQUIRED TO BE OPEN 10:00am – 9:00pm)

Pinnacle Bank Expo Center: central air conditioning & cement floor

	<u>NO soliciting</u>	<u>YES soliciting (sales, leads, product info.)</u>
10' x 10' In-line	\$621.35*	\$807.76* (spaces LIKE A102, A103, A104, A105, etc.)
10' x 10' Corner.....	\$746.35*	\$970.26* (spaces LIKE A101, A106, A107, A112, etc.)

4-H/FFA/Commercial Building: central air conditioning & cement floor

	<u>NO soliciting</u>	<u>YES soliciting (sales, leads, product info.)</u>
10' x 10', In-line	\$592.32*	\$770.02* (spaces LIKE FF02, FF22, FF58, FF60)
10' x 10' Corner.....	\$717.32*	\$932.52* (spaces LIKE FF01, FF21, FF32, FF67)

*Indoor exhibit space is calculated at a square foot rate.

All indoor booths who are 1. selling a product or merchandise, or 2. taking deposits for future orders, or 3. creating leads for future follow-up with customers, recruits, members, etc. must pay a solicitation fee based on their square footage. **This solicitation fee is NOT a portion of your merchandise sales...it is already incorporated in to the flat, square footage rate listed above.**

OUTDOOR BOOTH SPACE PRICING (ALL REQUIRED TO BE OPEN 10:00am – 9:00pm)

Market Place, Commercial, Hard Surface: outdoor, asphalt surface location (In-line / Corner)

Most spaces 15 x 20.....\$27.50 per front foot (15' x \$27.50 = \$412.50 / \$550.00)*

Additional Fees are being determined for outdoor COVERED locations, covered by NSF installed tent*

Ag Market Place, Hard Surface: outdoor, asphalt surface location (**10:00am – 9:00pm**)

30' front x 30' deep.....\$25.00 per front foot (30' x \$25 = \$750.00 / \$875.00)*

50' front x 50' deep.....\$25.00 per front foot (50' x \$25 = \$1250.00 / \$1375.00)*

ELECTRICAL SERVICE PRICING:

110 VOLT Outlet: 110v, service up to 20 amps: \$90.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

220 VOLT Outlet: 220V, service up to 100 amps: \$205.00

Additional amps may be requested at \$20.00 for each 10 amp increase.

- Electrical service is available at almost all locations when requested and paid for before July 1.
- Volts/Amps are priced per outlet or direct connection and each includes service for the entire Fair Term: August 28 – September 7, 2020.

All booths must be open from 10:00am to 9:00pm each day of the Fair

Exception to these hours may be identified on your contract

*All lots/spaces/booths/locations are subject to an additional charge for corner space or uniquely high traffic areas.