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## **NEBRASKA STATE FAIR ADDS MARKETING DIRECTOR**

*Grand Island, NE* – The Nebraska State Fair is excited to announce that Gary Kubicek has joined the Nebraska State Fair Staff as Marketing Director. He will be responsible for all marketing strategy, media relations, advertising budget, and sponsorship sales to promote and support the Nebraska State Fair, Aksarben, and additional events at the State Fair grounds. Kubicek has had an influential and successful career in teaching, production agriculture, along with sales and marketing in the agricultural industry. He has been an avid supporter of Nebraska agriculture, 4-H, FFA, State Fair, and Aksarben. Kubicek has been judging county, regional, state, and national Shows for over 45 years. Kubicek Club Lambs was in operation for over 45 years. The Nebraska State Fair welcomes Gary's high energy and enthusiasm, to Grand Island, as it goes forward in planning the 2021 Nebraska State Fair and Aksarben.

### **ABOUT NEBRASKA STATE FAIR**

Nebraska State Fair is an annual 11-day event that is held at the end of August ending on Labor Day in Grand Island, NE. Celebrating 152 years of entertaining families, the State Fair is home to arguably the finest facilities in the country hosting competitive livestock and draft horse shows, a milking parlor and birthing pavilion, a gift shop and a large indoor shopping experience. The State Fair brings to Nebraska the state's largest carnival, and features more than 60 food stands, competitive exhibits, a wide variety of grounds entertainment, equine shows and motor sports. It is also home to Raising Nebraska, a remarkable agriculture education center operated by the University of Nebraska-Lincoln.