

# OUTSTANDING EXHIBITOR ENTRY FORM



Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contract Number: \_\_\_\_\_

State Fair Location: \_\_\_\_\_

(List Bldg. & Booth #, or Outside Location #)

Please circle the appropriate category for entry: Commercial / Concession / Information Only

I would like to participate in the Nebraska State Fair Outstanding Exhibit/Concession Competition. I understand there is no cash award, or discount on any rental fee. I agree to participate in any publicity or media interview at no cost to me, if my exhibit or concession is selected as one of the most outstanding at the 2010 Nebraska State Fair. If you want a color copy of our logo, please email your request to Jaime Parr at [jparr@statefair.org](mailto:jparr@statefair.org).

Signature of Company Owner or Supervisor \_\_\_\_\_

## ■ Tips to have an **OUTSTANDING EXHIBIT!!**

- Have an attractive, colorful, neatly arranged and orderly display.
- Design your display so it is functional, utilizing professional touches, such as decoration, carpeting, counters, etc.
- Use only professional looking and accurate signage that applies to the product, service, and information currently available.
- Clearly represent the business or industry that your display is promoting.
- Combine objects, pictures, and lettering to attract and inform visitors.
- Present specific sales points simply and directly.
- Encourage or require employees to wear uniform or similar attire.
- Utilize well informed staff.
- Incorporate the **2010 Nebraska State Fair Theme** into your display for bonus points!!!

Nebraska State Fair Office Use ONLY

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SCORE #1: \_\_\_\_\_ SCORE #2: \_\_\_\_\_ SCORE #3: \_\_\_\_\_ SCORE #4: \_\_\_\_\_ SCORE #5: \_\_\_\_\_

**TOTAL :** \_\_\_\_\_ **MEDIAN:** \_\_\_\_\_